



SKYNET TECHNOLOGIES

CASE STUDY

Elevating Accessibility for a Shopify-Based Online Italian Leather Atelier: **Manual WCAG 2.2 Level AA compliance audit, remediation, and VPAT report!**



Project Details



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Industry

Luxury Fashion and Apparel Brand



Project Size

Medium



Platform

Shopify



Services

Manual WCAG 2.0, 2.1, and 2.2 Level AA Accessibility Audit, All in One Accessibility® Integration, Manual WCAG 2.0, 2.1, and 2.2 Level AA, Accessibility Remediation, VPAT Report, Ongoing website accessibility compliance guide

The Brief

The Shopify Luxury Italian Leather Atelier offers a luxurious range of Italian fashion and lifestyle products, blending contemporary style with timeless craftsmanship. Their collection includes tailored clothing, handbags, shoes, and accessories, each handcrafted in Florence with meticulous attention to detail. Known for their uniqueness, customizable designs, their products provide a sophisticated blend of elegance and personalization. The brand captures the essence of Italian elegance, ensuring each item reflects a refined, artisanal approach to modern fashion.

The client partnered with us to perform a comprehensive manual accessibility audit and remediation for their website. This initiative aimed to enhance the site's usability, improving its accessibility with web content accessibility guidelines (WCAG) 2.2 level AA standards and provides an inclusive experience for all users, including those with disabilities. Our team of accessibility experts conducted an in-depth evaluation and implemented necessary fixes to improve the website's accessibility, allowing them to reach a broader audience while complying with digital accessibility standards.



The Challenges

The client's website featured a visually rich and interactive interface, showcasing high-quality images, product descriptions, and custom design options. These elements posed specific accessibility challenges:

ADA Accessible Visual Design and Interactive Features

- The high-contrast and visually detailed elements required careful adaptation to be screen reader-friendly without compromising aesthetics.
- Handling accessibility issues in dynamic or interactive components like carousels, pop-ups, and product filters is usually challenging.

Multilingual Content

- As a global site, the website does not support multiple languages, necessitating adjustments for screen reader compatibility and language-specific accessibility practices.

Quick Turnaround for audit and remediation

- We aim to provide manual accessibility audit and remediation services within the client's required timeframe, ensuring their specific needs are met promptly and effectively.



The Challenges

Limited Control

- The client had implemented a third-party overlay that impacted screen reader compatibility.
- Some third-party apps have inaccessible components that we cannot directly modify.
- Theme Restrictions: It's challenging to customize certain aspects of Shopify's default or purchased themes to meet accessibility standards.
- Liquid Templates: Working within Shopify's Liquid code framework, which might not always be straightforward for remediation.

Testing Challenges

- User Testing: Incorporating feedback from users can be time-intensive but critical for validation.

Ongoing Website Accessibility Compliance Maintenance:

- After completing website accessibility remediation, they have a challenge to maintain accessibility compliance on an ongoing basis.

The Solution

Comprehensive manual accessibility audit:

- We conducted a manual accessibility audit to identify and evaluate the site’s accessibility barriers, evaluating components like image alt text, color contrast, form fields, screen reader compatibility, navigation functionality, and more.

All in One Accessibility®:

- We have fixed overlay limitation issues by replacing it with All in One Accessibility®, which provides 140+ language support, virtual keyboard, Accessibility add-on services, voice navigation, talk & type, screen reader, and more.

Manual accessibility remediation of website:

- We remediated interactive features to ensure that buttons, forms, and customization tools were accessible through keyboard navigation. Each component was optimized to offer screen reader support, improving usability for visually impaired users.

VPAT report service:

- Delivered a detailed VPAT report highlighting the website’s compliance with WCAG 2.2 AA standards, enhancing transparency and regulatory alignment.

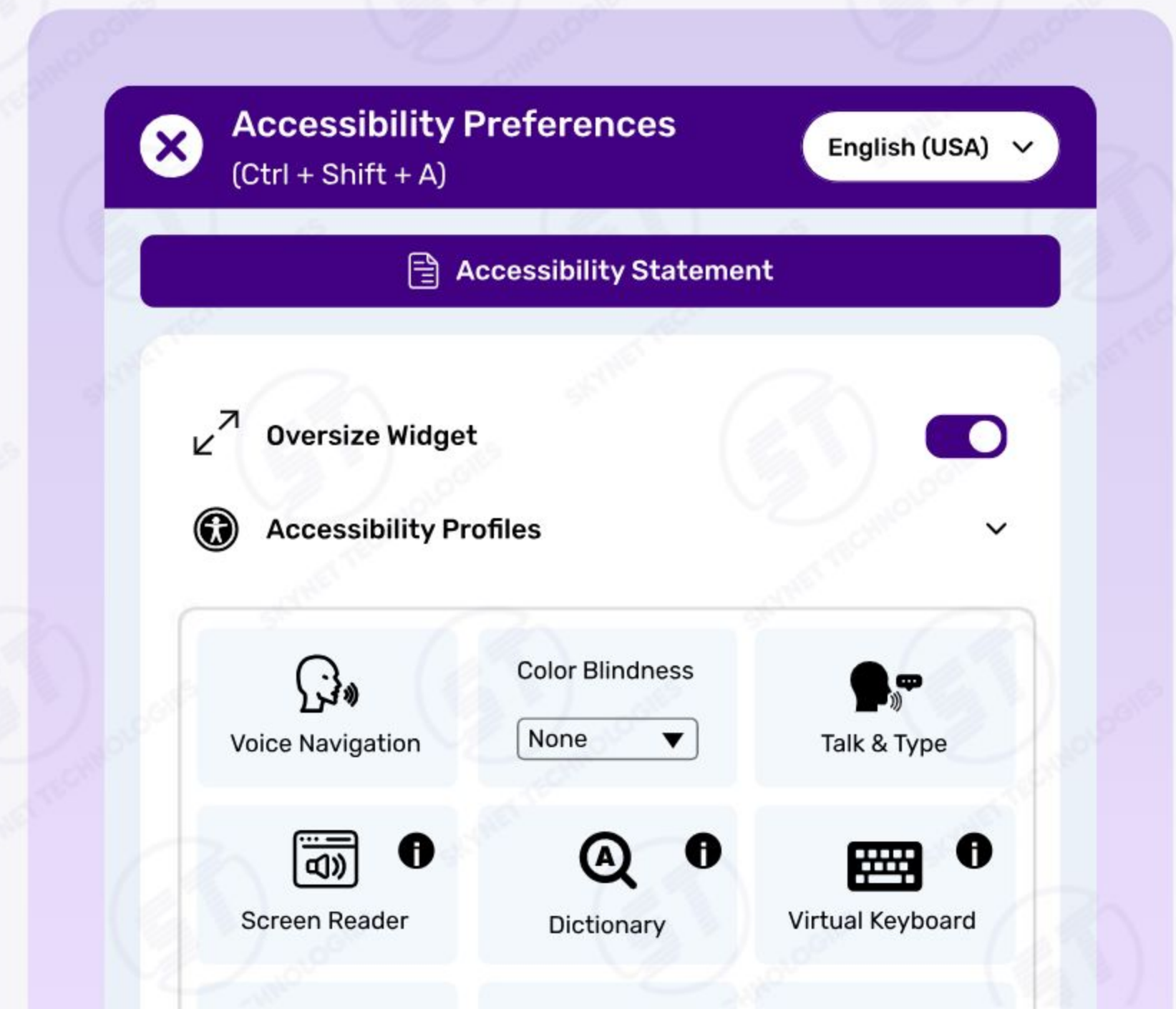
Guide for ongoing accessibility compliance:

- Provided a comprehensive guide to maintain the website’s WCAG 2.2 AA compliance over time.

All in One Accessibility® widget integration

Beyond identifying WCAG violations, an accessibility widget integration provided quick remediation for issues within its scope, allowing immediate improvements on first-party components while manual remediation was planned for more complex elements.

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Result

The client's website offers a more inclusive experience, allowing users of all abilities to engage with their luxury brand offerings. By aligning with WCAG 2.2 AA standards, the client not only expanded their reach but also strengthened their brand's commitment to accessibility.



Ready to make your Shopify store truly inclusive?

Unlock the full potential of ecommerce site with [manual WCAG 2.2 level AA accessibility audit](#) & remediation - just like we did for the Italian luxury leather atelier online shop. Our expert-led approach not only identifies and fixes accessibility barriers (including alt-text, keyboard navigation, screen reader usability, and interactive elements) but also delivers a comprehensive VPAT report and an ongoing compliance guide. Elevate brand's reach, strengthen legal compliance, and ensure every visitor experiences seamless access to your offerings. Schedule your audit now and start your journey to a more inclusive, empowered online presence.



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Thanks for your time. Any questions?
You can connect with us at:



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