



**SKYNET TECHNOLOGIES  
USA LLC.**

## Achieved 300% Increase in Organic Traffic & 3X Sales for a New York Based Dental Supplies Company

### Background:

Client offers a wide range of Dental Instruments, Dental Hygiene Products, Dental Office Supplies, Small Dental Equipment, Large Dental Equipment, Lab Equipment, Imaging Equipment and more from the Leading Dental Supplies and Equipment Manufacturers such as 3M Oral Care, Hu-Friedy, Medicom, Sultan Healthcare, Septodont, Crosstex, Aseptico, Quala, MyRay, Brewer, Acteon, W&H, Handler Red Wing International and more.

### Goal:

- Increase Sales Volume and Revenue
- Increase Organic Traffic, Keyword Rankings, Daily Orders
- Improve Website Visibility, Visibility on SERPs, User Experience and User Interface
- Make E-Commerce Store Compatible with Mobile Devices and Web Browsers
- Solution for Reduce Shopping Cart Abandonment

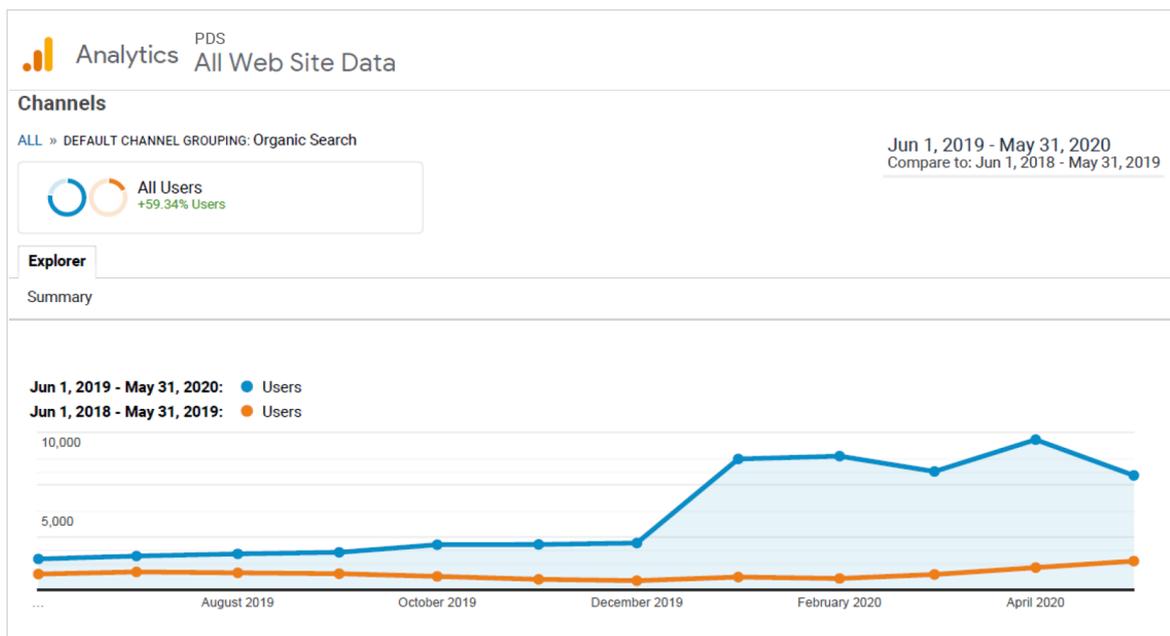
### Solution:

As a Online Dental Supplies Retailer, Prime Dental Supply needed more than just a standard E-Commerce Platform, Not Only this, they require a best digital experience for their customers and an increased Sales Volume. Our dedicated and experienced teams of E-Commerce experts analyze and choose OSCommerce as a Platform based on their business environment requirements. Prime Dental Supply is a Multi Layered E-Commerce Website which contains UX Elements, Development, Custom Module Integration, Secure payment Module integration, SSL Integration, Enhanced UI design and SEO-Friendly Layout. Our Team has also expertise in upgrading site functionality, mobile platform optimization, responsive design, scalable and easy navigation, website search engine optimization and social media integration which deliver a true Digital Transformation.

The Speed of the Website is also optimized as per Google PageSpeed Guidelines. We have set up Google Analytics to measure website traffic and goals regularly. Our SEO Team is regularly perform SEO Audit on Monthly basis to identify the continual result and challenges to achieve the goal.

## Result:

- Achieved 130% Increased Sales Volume Yearly.
- Achieved 300% Increased Organic Traffic and Website Visits Yearly.
- Achieved more than 100% Increase in Sign Up Users and Orders Yearly.
- Achieved more than 100% Increase in visibility on SERPs.
- Increased Website Speed as per Google PageSpeed Guidelines.
- Compatible with all Mobile Devices and Browsers.
- Get More Sales and Revenue with Reducing Shopping Cart Abandonment.



## Achieved Page #1 Ranking for Targeted Keywords:

Keywords
Buy dental supplies
Red wing lathe
colorvue probe
dental supply store
dental supplier in usa
dental supplies
dental model trimmer

discount dental supply
dental supply deals
discount dental supplies online
discount dental supplies
discount dental equipment
large dental equipment
online dental supplies
free dental supply samples
free dental supplies
medicom dental supplies
sultan dental products
septodont dental supplies
3m dental products
hu friedy dental supplies
3m dental supplies
crosstex dental supplies
handler dental equipment
hu friedy dental instruments
morse scaler
wedelstaedt chisel
gold knife dental
oral b compact interdental brush
pigtail explorer dental
gold foil knife
pigtail dental explorer
3m espe periomed 10oz

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