



**SKYNET TECHNOLOGIES  
USA LLC.**

## Achieved 100% Increase in Click and 200% Increase in Impression for a LA Based Manufacturer

### Background:

Client has over than 40 years of combined experience in rendering PCB assembly, PCB Fabrication, Small to Large volume of PCB prototyping, PCB Box Build, Partial and complete Turnkey PCB Assembly, SMT PCB Assembly and manufacturing services to the diverse industry sectors. They are capable to provide flexible and rigid-flex PCB assembly service, mastering mixed PCB assembly and production PCB assembly services as per client's requirements.

### Goal:

- ADA Compliant Website
- increase No. of Impression, Click and Click Through Rate
- Increase Website Organic and Referral Traffic
- Improve Targeted Keywords Position on Google
- Make Website Compatible with Mobile Devices and all Browsers

### Solution:

We understand the Americans with Disabilities Act (ADA) and Section 508 compliance standards and deliver accessible website design and development services conform to the industry standard set by WCAG 2.0, WCAG 2.1 and EN 301549.\*

To increase Impression, click and click-through rate, the primary step is to identify the best keywords and integrate them to the Meta Tags, Image Tags and Website Content. We have generated an initial keyword ranking report to track how each keyword is performing on Google SERPs. We have also used Google Keyword Planner tool to find the best long-tail keywords which help our client website to get the top position for certain search queries. We have integrated long-tail keywords to web pages, meta tags, image tags and header tags. We have performed a competitor website analysis to define the result-oriented keywords and content strategy.

We have started adding some of the unique and interesting blog posts on a regular basis to get improved organic traffic. We have optimized the website for different mobile devices and browser. We have improved website speed and also submit a sitemap to Google Webmaster tools. We have resolved the indexing errors and continually monitoring the changes on Impression, clicks, keyword position and click-through rate.

## Result:

- We delivered an ADA Compliant website design that is accessible for everyone.
- Achieved 100% Increase in Click and 200% Increase in Impression
- Achieved Page #1 Ranking on Google for Targeted Keywords
- Achieved 100% increase in Inquiry Forms Submission
- Achieved Measurable increase in Organic and Referral Traffic
- Made Website Compatible with Mobile Devices and all Browsers

## Achieved Page #1 Ranking for Targeted Keywords:

Keywords
medical pcb assembly
pcb electronic manufacturing service
lead free pcb
flex pcb
pcb manufacturing usa
pcb assembly usa
pcb prototyping service
pcb manufacturer usa
rigid flex pcb
pcb manufacturing companies
pcb manufacturing in orange county
pcb prototype manufacturer california
pcb prototype in orange county
pcb manufacturer california
california pcb manufacturing
california pcb manufacturer
pcb fast prototype

medical pcb assembly services california
lead free pcb assembly services
pcb manufacturer in orange county
lead free pcb assembly
turnkey pcb assembly
electronics manufacturing companies
domestic pcb manufacturer
electronic company near me
fast pcb fabrication los angeles
electronics flex design
xray pcb
flexible pcb
esd pcb assembly
biodegradable circuit board
pcb small batch

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